

The Possibility and Suggestion of Ocean Journalism in Visual Media

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What is the Ocean Journalism ?



BBC, Blue Planet 1~10 (2001), Blue Planet 1~8 (2017)
<https://youtu.be/kAphgHhIteM>

About Busan MBC and who am I ?

Busan MBC 1959.4.15. Korea's First Private Commercial Broadcasting

1980.~ MBC Network, Public Broadcasting System



Pollack fishing in the North Pacific Otsk[1997]

Tuna fishing in the South Pacific Papua NewGuinea [1997]

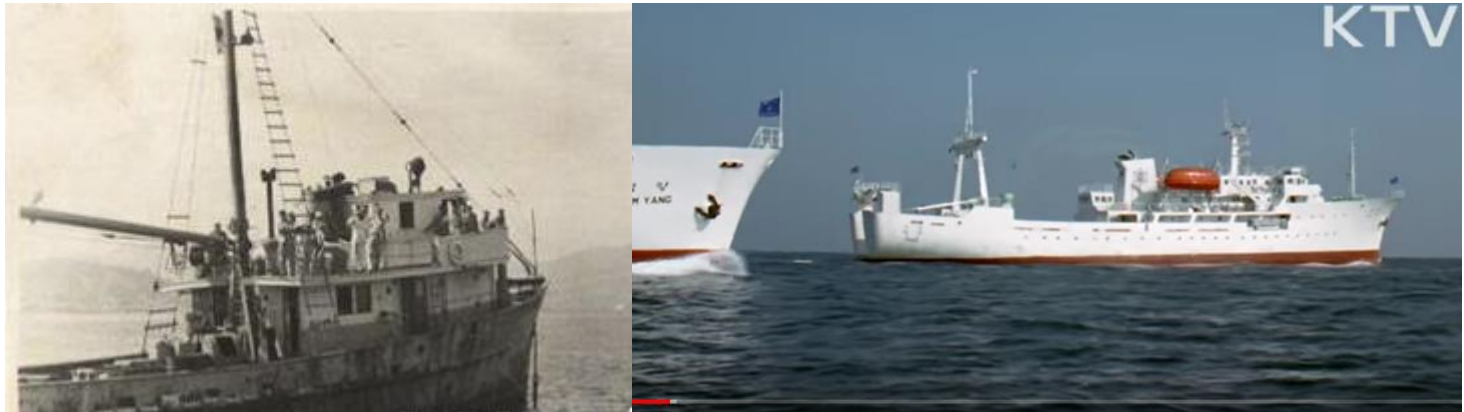
Saury fishing in the North Pacific [1997]

World Fish Market 1,2 [1996]

Korea Overseas Fisheries 40 years 1,2,3 (1997)

Ocean Journalism in Korea

Survey : 1973 ~2018 (Korean Broadcasters Association Awards)
The era of black-and-white TV and early days of color TV:
National Academy of Video Resources: Daehan NEWS(Policy promotion)



Ship 'Jinam' –The first Overseas fishing vessel (1957.6.29)

<https://youtu.be/kkw5aRankYo>

Korea News Vol. 1987 (1993-12-08) Marine Exploration Study

The ocean-experience ship 'Gaya' and
the ocean-survey vessel 'Tamyang' (Busan Yongho pier)

Year	Korean Broadcasters Association Awards
1979	제6회 동양방송(TBC) 보도특집 <북극을 가다>
Colour TV Age : 1990	제17회 부산MBC <웨스트피아> West+Utopia->Westopla
1997	제24회 부산MBC <원양개척 40년>-오대양에 타오르는 불꽃 특별상, <적조, 죽음의 물결>(PSB), 비브리오패혈증(목포MBC)
2002	제29회 부산MBC <해풍>
2004	제31회 울산MBC <적조, 황토가 대안인가?>, 마산MBC <해안>
2005	제32회 목포MBC <3부작 섬>
2007	제34회 대구방송 <독도 바다사자>
2008	제36회 MBC <북극의 눈물>, KBS부산 해양기획 5부작 <배[船]>
2011	제38회 대전MBC <잊혀진 재앙>
2012	제39회 KBS창원 <모래의 역습> 4부작
2013	제40회 G1 <죽음의 뗏, 페그물>

The Korea-Japan Fisheries Agreement, Whitening Event in Korea coast ,Fresh and sea water mixed Area , Deep Sea, and Tuna War. <Busan MBC Korea Marine Leisure Network > Specialization

Recent Ocean Programs in Korea

<http://youtu.be/fwofdG9HsTA> Ulsan MBC UHD <Whale>

<https://youtu.be/COD6guAVnD4> Ulsan MBC 360 VR <Whale>

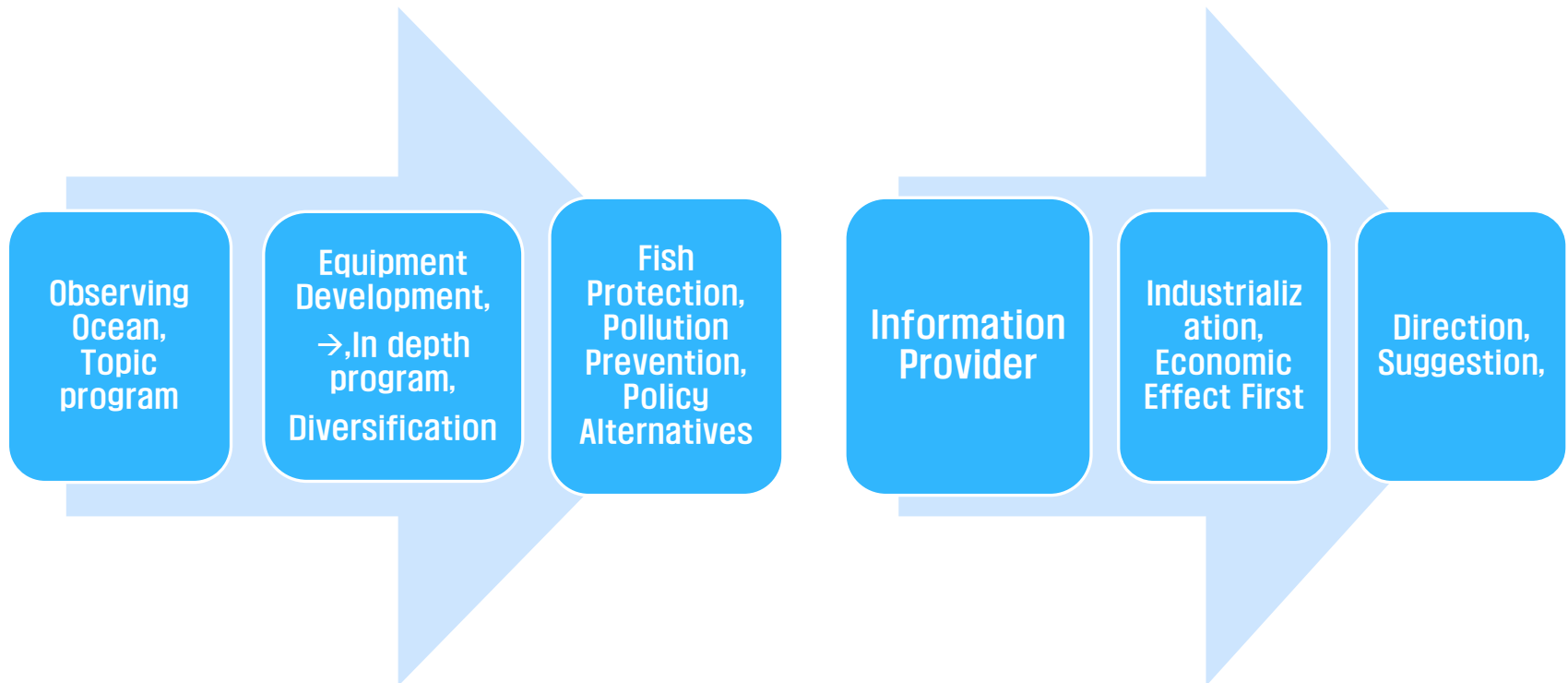


Trends of Ocean Journalism

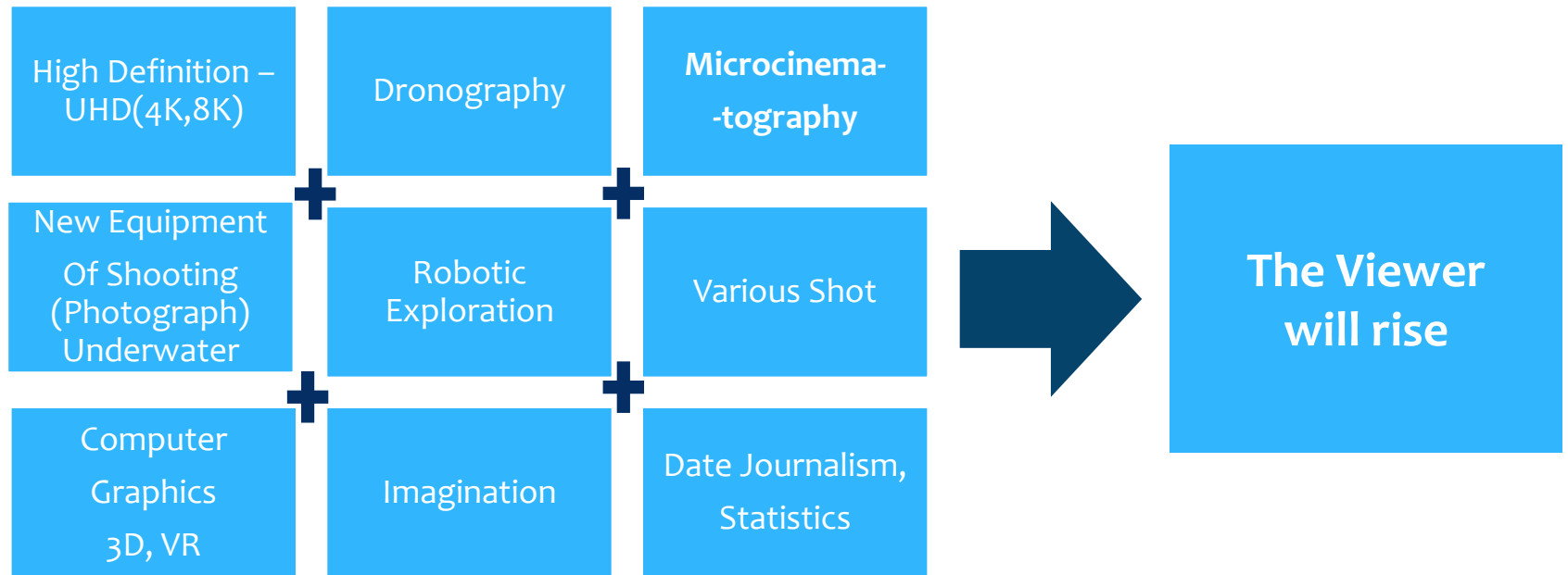
– In case of Vidual Media –

1) Fisheries Program

2) Shipbuilding, Shipping Program



The Change of Visual Media and New Technology



The Specification of Visual Media

- The main industries of Busan: Shipbuilding, Shipping, Fisheries
- The Importance of Busan: Various Marine Authority located in Busan
- Information Provider, The Difficulty of gathering news.
- The Difficulty of Scientific Verification
- In case of No Video, It cannot be a important article.

Limitation & Possibility of Visual Media

- Not well organized and classified. So, its Difficult to search.
- Influenced by Scientific Development and Technology.
- More High costs, time, and manpower than print media.
- But, Potential of Visual Media is infinite.
- Rapid Development of photography equipment.
- Visual Media is highly reliable by showing.

* Youtube, Smart phone, Drone, Robot The Age of **Visual Media**

→ **To see is to believe ! , More Influential !**

Ocean Journalism of Visual Media

- BBC, Blue Planet II



Ocean Journalism of Visual Media

- BBC, Blue Planet



Suggestion of Ocean Journalism in case of visual media

Ocean is good broadcasting materials.

(Blue means Hope, Enterprising Spirit, a familiar Image)

- Not limited to News Program. Need to expand to wide area.
- Produce Ocean Documentary, Movie, and Dramas.
- Leading the Policy Issue of Marine Industry.
- Overcome High Costs, time, manpower
 - Government ,Related Industry Funding → Co-production System
- Cooperative System with Scientific Research Groups
- Visual Media can drive Development of Marine Industry

The Role of Journalism

Visual Media and Busan

- * <https://youtu.be/UodX7LfvCDQ>
- * KIMA WEEK 2014 Ocean Documentary
- * < 'Blue Ocean: Marina City Busan' >

<https://www.youtube.com/watch?v=WIGxOy7vE7c>

KIMA WEEK 2017 Ocean Documentary
<The Revival of Shipbuliding>





Thank you very much !

Τησνκ λον λελλ ιηση :